**Teacher recruitment campaign: social media toolkit 2023-24**

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| **Copy** | **Socials** |
| Exciting news!! RE bursaries have been reintroduced to help support you on your teacher training journey.  Become a part of the new generation of RE teachers ⬇️  [www.cstg.org.uk/becoming-a-teacher](http://www.cstg.org.uk/becoming-a-teacher)  [#MakeADifference](https://www.instagram.com/explore/tags/MakeADifference/) [#RETeacher](https://www.instagram.com/explore/tags/RETeacher/) | A person in a blue jacket  Description automatically generated |
| Positive parental opinion of RE is around 70%, with a recognition that the subject prepares young people for life in the modern world.  Becoming an RE teacher is important now more than ever! Time to make a difference: [www.cstg.org.uk/becoming-a-teacher](http://www.cstg.org.uk/becoming-a-teacher)  [#MakeADifference](https://twitter.com/hashtag/MakeADifference?src=hashtag_click) [#TeachingJobs](https://twitter.com/hashtag/TeachingJobs?src=hashtag_click) | A person shaking hands with a group of people in a classroom  Description automatically generated |
| The number of RE teachers has fallen by 1800 (-10.9%) since 2011.  Strong teaching of the subject is needed now more than ever, to help pupils make sense of and navigate our diverse society!  Get involved: <http://www.cstg.org.uk/becoming-a-teacher>  [#MakeADifference](https://twitter.com/hashtag/MakeADifference?src=hashtag_click) [#RETeacher](https://twitter.com/hashtag/RETeacher?src=hashtag_click) | A person looking at a book  Description automatically generated |
| Do you have a degree in one of the fields listed below? *[amend last word to say ‘above’ for Instagram post]*  Schools and academies are seeking ambitious graduates who can deliver an academic and rigorous curriculum!  Are you up to the challenge? Find out more: [www.cstg.org.uk/becoming-a-teacher](http://www.cstg.org.uk/becoming-a-teacher)  [#MakeADifference](https://twitter.com/hashtag/MakeADifference?src=hashtag_click) [#RETeacher](https://twitter.com/hashtag/RETeacher?src=hashtag_click) | A person wearing a tie and a badge  Description automatically generated |
| A lack of quality Religious Education can leave young people ill-prepared to understand worldviews, hindering their ability to participate in society.  Urgent action is needed – begin your teaching journey today: [www.cstg.org.uk/becoming-a-teacher](http://www.cstg.org.uk/becoming-a-teacher)  [#MakeADifference](https://twitter.com/hashtag/MakeADifference?src=hashtag_click) [#RETeacher](https://twitter.com/hashtag/RETeacher?src=hashtag_click) | A person standing in front of a group of people  Description automatically generated |
| RE is one of the most thought-provoking subjects that equips young people with the skills and knowledge needed to navigate our modern, diverse society and workplace.  Are you thinking of becoming an RE teacher? Visit: [www.cstg.org.uk/becoming-a-teacher](http://www.cstg.org.uk/becoming-a-teacher)  [#MakeADifference](https://twitter.com/hashtag/MakeADifference?src=hashtag_click) [#RETeacher](https://twitter.com/hashtag/RETeacher?src=hashtag_click) | A hand holding a globe  Description automatically generated |